

What is claimed is:

1. An electronic commerce transaction method comprising:

5 a request receiving step of receiving a request by which a purchaser of a corporation or an individual who is a contract member requests a commerce transaction of the commodity purchase by participating in a marketplace; and

10 a mediation step of requesting other marketplace with which a mediation contract is concluded for the commodity transaction of said commodity purchase by attaching a credit guarantee to said purchaser when the desired purchase commodity is not obtained in said marketplace.

15 2. The method according to claim 1, wherein said mediation step conducts a credit enquiry based on the purchase history of the purchaser in his own marketplace and, when a predetermined estimation standard is satisfied, said step requests other  
20 marketplace for the commerce transaction of said commodity purchase together with the credit guarantee information.

25 3. The method according to claim 2, wherein said mediation step makes an estimation based on a plurality of items including the number of order cancels, the number of times of order content changes, the number

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of times of excellent commodities sent back and the number of times of payment delays and decides the presence or non-presence of the credit guarantee.

4. The method according to claim 3, wherein said  
5 mediation step establishes an estimation standard for each estimation item of said purchaser and adds a plus point when said estimation standard is satisfied and adds a minus point when said estimation standard is not satisfied and decides the presence or non-presence of  
10 the credit guarantee based on the total points of each item.

5. The method according to claim 1, wherein, when the commerce transaction was requested to other marketplace, said mediation step shows the transaction  
15 information including the cost estimation and the reply thereto and the order and the shipment of the purchase commodity conducted between the purchaser and other marketplace as the commerce transaction with his own marketplace.

20 6. The method according to claim 1, wherein, when the commerce transaction requested to other marketplace was materialized and completed, said mediation step makes the demand for payment to the purchaser with his own marketplace as a drawee, and  
25 settles the purchase amount from which the mediation

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charge was deducted for other marketplace where the commerce transaction was materialized.

7. The method according to claim 1, wherein, when the commerce transaction requested to other marketplace was materialized and completed, said mediation step makes the demand for payment to the purchaser with other marketplace as a drawee, and demands the mediation charge to other marketplace where the commerce transaction was materialized.

8. The method according to claim 1, wherein, when the purchaser of the commerce transaction mediated with other marketplace committed an unlawful transaction, said mediation step discloses the information of said purchaser to other marketplace.

9. A computer of the marketplace which conducts an electronic commerce transaction and is allowed to execute:

a request receiving step of receiving the commerce transaction of the purchase of the commodity, for which the purchaser of the corporation or the individual who is the contract member requested by participating in the marketplace; and

a mediation step of requesting other marketplace with which makes the mediation contract is concluded for the commerce transaction of said commodity purchase by attaching the credit guarantee to the purchaser when

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the desired purchase commodity is not obtained in his own marketplace.

10. A computer readable recording medium storing a program allowing the computer of the marketplace  
5 which conducts an electronic commerce transaction to execute:

a request receiving step of receiving the commerce transaction of the commodity purchase, for which the purchaser of the corporation or the  
10 individual who is the contract member requests by participating in the marketplace; and

a mediation step of requesting other marketplace with which the mediation contract is concluded for the commerce transaction of said commodity purchase by  
15 attaching the credit guarantee to the purchaser when the desired purchase commodity is not obtained in his own marketplace.

11. A server for an electronic commerce transaction comprising:

20 a request receiving unit which receives the commerce transaction of the purchase of the commodity, for which the purchaser of the corporation or the individual who is the contract member requested by participating in the marketplace; and

25 a mediation processing unit which requests other marketplace with which the mediation contract is

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concluded for the commerce transaction of said commodity purchase by attaching the credit guarantee to the purchaser when the desired purchase commodity is not obtained in his own marketplace.

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